



British Embassy
Skopje

27 February 2008

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Dear Sir / Madam,

The Global Entrepreneurship Week will be the world's largest single event introducing and promoting entrepreneurship amongst the young people world-wide. Macedonia will also join this global event, with activities across the country, taking place from 17-23 of November 2008.

During this week, millions of young people around the world will join a growing movement to generate new ideas and to seek better ways of doing things. Dozens of countries are coming together for the first time to host Global Entrepreneurship week, an initiative to inspire young people to embrace innovation, imagination and creativity. The aim is to create the world's next generation of entrepreneurs, by inspiring people through activities in the classroom, workplace, and on the internet.

The British Embassy in Skopje supports the Global Entrepreneurship Week 2008 and the host organisations:

- "*Strengthening Entrepreneurship, Competitiveness and Innovation*" (SECI) project funded by the British Embassy Skopje, implemented by the Agency for Promotion of the Entrepreneurship (APPRM);
- "*Youth Entrepreneurial Services*" (YES Foundation), funded by the Norwegian Ministry of Foreign Affairs and the Foundation Open Society Institute Macedonia (FOSIM) and implemented by SINTEF local branch in Macedonia.

Both host organizations will have the ultimate goal of strengthening the local innovation system in Macedonia by stimulating entrepreneurship among the youth. Their aim is to host and promote the whole event by offering complementary activities during this week. Each day, during this week, a conference will be organised. During these conferences, awards for several categories will be delivered, such as best performing micro and small SMEs, best young entrepreneur, woman entrepreneur and best student written business plan. SME fairs and career fairs for students will also be organised in the framework of this event.

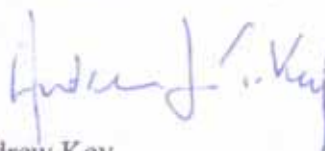
The British Embassy in Skopje is a strong supporter of the efforts to promote the entrepreneurial spirit and competitiveness of the Macedonian SME's. I believe we are now seeing the resulting improvements in the business environment and progress is being widely acknowledged.

Our project focuses on giving young people the skills to be entrepreneurs - the future drivers of the Macedonian economic growth.

The Global Entrepreneurship Week 2008 is an exciting opportunity to inspire even more young people to follow the path to become the business leaders of tomorrow. I very much hope you will support the event through providing financial (corporate sponsorship), technical (inviting guest speakers on the conferences), organisational, media, promotional (hosting information on we domains) and administrative/logistical support (distribution of materials, transportation etc).

For more information please contact the Project Co-ordinator of the SECI project - Mr. Igor Nikoloski - Tel/Fax: 02-3227 905, or email: igor.nikoloski@seciproject.org.mk.

Yours sincerely,



Andrew Key
HM Ambassador
British Embassy Skopje

